

MILLIKEN & COMPANY  
WEBSITE DATA PROTECTION POLICY

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I. INTRODUCTION

This policy describes the types of information Milliken & Company and its affiliates (“Milliken”, the “Company,” “we,” “our,” or “us”) will collect from you or that you will provide when you visit Milliken websites as listed below in Appendix 1 (“Website”) and our practices for collecting, using, maintaining, protecting, and disclosing that information. This policy does not apply to information collected by us offline or through any other means or a third party or through any application or content (including advertising) that may link to or be accessible from the Website.

Milliken is committed to Processing Personal Data responsibly and in compliance with the applicable data protection laws in all countries in which Milliken operates. Please refer to the Milliken General Data Protection Policy for more information on definitions, our overall data protection principles and our approach to data protection compliance, which can be found at [www.milliken.com/privacy](http://www.milliken.com/privacy).

We provide this policy to explain the type of information we collect and to inform you of the specific practices and guidelines that protect the security and confidentiality of your personal data. Please read this policy carefully. If any term in this policy is unacceptable to you, please do not use the Website or provide any personal data. This policy may change from time to time (see Revisions to Our Data Protection Policy section).

II. INFORMATION WE COLLECT ABOUT YOU AND HOW WE COLLECT IT

We collect several types of information from and about users of our Website, which will include information defined as personal data (“Personal Data”).

II. 1. Information You Give to Us

The information we collect on or through our Website includes:

- Information that you provide by filling in forms on our Website or through HubSpot. This includes information provided when you use the “Contact Us” Forms and contact us for customer support and when we process and respond to your enquiries related to products, technical support and customer service. The types of data we collect include your name, company, title, address, phone number, fax number, email, industry, classification (end user, direct customer, distributor, etc.), comments/questions, fabric interests, estimated number of wearers in company, how FR clothing was purchased (rent, buy, lease, etc.).
- Information that you provide in the context of sales. This includes information provided when you order from us, request samples of our products or merchandising items. The types of data we collect include your name, company, address, phone number, fax number, and email.
- Information that you provide by registering on our Website. The types of data we collect include your name, company, title, address, phone number, fax number, email, language preference, marketing region, occupation, Milliken ID, user name, number of employees, product preference, and market.
- Information that you provide by registering on our Website in order to download material. The types of data we collect include your name, phone number, e-mail, company, country and identification of downloaded file(s).

II. 2. Information We Collect About You

As with many other websites, as you navigate through and interact with our Website, we use automatic data collection technologies to collect certain information about your browsing actions and patterns, including:

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- Details of your visits to our Website, including resources that you access and use on our Website, browsing data (including data downloads), social media connectors, language preference, marketing region, location, time spent on page, date and time of access, and interests.
- Information about your computer or device and internet connection, including your IP address, operating system, host domain, domain name, network information, hardware type, and browser type.
- Details of referring websites (URL).

The information we collect automatically is statistical data that helps us improve our Website and deliver a better and more personalized service, including by enabling us to:

- Determine web site traffic patterns.
- Count web visits.
- Store visitor preferences.
- Target advertising based on information collected when you visit our Website.
- Determine traffic sources so we can measure and improve the performance of our Website.
- Help us to know which pages and content are the most and least popular.
- Observe site search patterns to provide more intuitive navigation cues.
- Determine user frequency and time between user visits.
- Provide insight for future website enhancements.
- Telemetry data (such as page speed and load times) to ensure stability of the server farm environment.

II. 3. Cookies Used on This Website.

Our Website uses single-session (temporary) and multi-session (persistent) cookies. Temporary cookies last only as long as your web browser is open, and are used for technical purposes such as enabling better navigation on our Website. Once you close your browser, the cookie disappears. Persistent cookies are stored on your computer for longer periods and are used for purposes including tracking the number of unique visitors to our site and information such as the number of views a page gets, how much time a user spends on a page, and other pertinent web statistics.

Cookies, by themselves, will not be used by the Company to disclose your individual identity. This information identifies your browser to our servers when you visit the Website. If you want to disable the use of cookies or remove them at any time from your computer, you can disable or delete them using your browser (consult your browser's "Help" menu to learn how to delete cookies); however, you must enable cookies to access certain information on our Website. You will find a detailed list of the first-party cookies we use on our Website in Appendix 2.

III. HOW WE USE YOUR INFORMATION

Below is the information about how we process personal data collected about you as well as the corresponding legal basis. We process your information where the processing is:

Purpose of processing	Legal basis
Responding to "Contact Us" Forms queries & Customer Support	Legitimate interest to run Company's business as appropriate and in its best interest
Carrying out marketing	Opt-in consent (unless the soft-opt-in exemption for similar product and services applies)

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Processing sales (e.g., customer orders) and administering customer relations	Contractual obligation
Carrying out targeted advertising	Consent
Improving website performance and monitoring website analytics	Legitimate interest to promote Company's position on the market
Storing visitor preferences	Legitimate interest to run Company's business as appropriate and in its best interest
Administering website registrations	Consent
Monitoring Web Site Performance	Legitimate interest to ensure site and server stability.

#### IV. DISCLOSURE OF YOUR INFORMATION

We disclose aggregated information about our users, and information that does not identify any data subject, without restriction. Subject to applicable law and regulations, we disclose personal data that we collect or you provide as described in this policy:

- To any member of our group, our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business or in connection with the administration and support of the activities noted above and who are bound by contractual obligations to keep personal data confidential and use it only for the purposes for which we disclose it to them (e.g., database hosting providers, developers or consultants).
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of the Company's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal data held by the Company about our Website users is among the assets transferred.
- To fulfill the purpose for which you provide it. For example, if you request us to contact a third party, we will transmit the contents of your request to the recipient.
- For other purposes only with your consent when required by applicable law and regulations.
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements, including for billing and collection purposes; or to protect the rights, property, or safety of the Company, our customers, or others.

#### V. CROSS-BORDER TRANSFERS OF PERSONAL DATA

The data that we collect from you will be transferred to, and stored in, a destination outside the European Economic Area ("EEA"). It will also be processed by staff operating outside the EEA who work for us or other entities acting as data processors processing data on behalf of us. This includes staff engaged in, among other things, the fulfillment of your request or order and the provision of support services. The Company has implemented international data transfer agreements on the basis of EU Standard Contractual Clauses in order to provide appropriate and suitable safeguards for personal data being transferred to countries outside the EEA where an adequate level of protection is not already guaranteed. A copy can be obtained by please contact the Milliken Data Protection Manager ("DPM") (or the Data Protection Officer ("DPO") as may be required by applicable law) at [Privacy@milliken.com](mailto:Privacy@milliken.com).

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VI. DATA RETENTION

Unless otherwise required by law, the Company will also erase personal data when it is no longer necessary in relation to the purposes for which was collected or otherwise processed; when you withdraw your consent (where lawfulness of processing was based on your consent) and there is no other legal ground for the processing; when you object to the processing and there are no overriding legitimate grounds for the processing; when your personal data has been unlawfully processed; and when it is necessary to comply with legal obligations.

VII. CHOICES ABOUT HOW WE USE AND DISCLOSE YOUR INFORMATION

We strive to provide you with choices regarding the personal data you provide to us. We have created mechanisms to provide you with the following control over your information:

- Cookie settings. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site will then be inaccessible or not function properly.
- Marketing Offers from the Company. If you do not wish to have your contact information used by the Company to promote our own products or services, you can always exercise your right to ask us not to process your personal data for marketing purposes by contacting us at [Privacy@milliken.com](mailto:Privacy@milliken.com).

VIII. YOUR RIGHTS WITH REGARD TO YOUR PERSONAL DATA

We remind you that you may at any time exercise the following rights:

- The right to request access to your personal data, which includes the right to obtain confirmation from us as to whether or not personal data concerning you is being processed, and where that is the case, access to the personal data and information related to how it is processed.
- The right to rectification or erasure of your personal data, which includes the right to have incomplete personal data completed, including by means of providing a supplementary statement, certain rights to request us to erase your personal data without undue delay.
- The right to restrict to processing concerning your personal data, which includes restricting us from continuing to process your personal data under certain circumstances (e.g., where you contest the accuracy of your personal data, processing is unlawful, your personal data is no longer needed for the purposes of processing, or you have otherwise objected to processing related to automated individual decision-making).
- The right to object to processing concerning your personal data, where your personal data is processed for direct marketing purposes, where processing is necessary for the performance of a task carried out in the public interest, or where processing is necessary for the purposes of the legitimate interests pursued by the Company or a third party, unless we demonstrate compelling legitimate grounds for the processing which override such interests.
- The right to data portability, which includes certain rights to have your personal data transmitted from us to another controller.
- Where data processing is based on your consent, the right to withdraw consent at any time.
- The right to lodge a complaint with a supervisory authority.
- Any requests related to the above rights may be made by contacting the DPM (or the DPO as may be required by applicable law) at [Privacy@milliken.com](mailto:Privacy@milliken.com).

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IX. DATA SECURITY

We have implemented measures designed to secure your personal data from accidental loss and from unauthorized access, use, alteration, and disclosure (such as identity an access management, password rotation, access control monitoring, and leading firewall technologies). Personal data provided to us in accordance with this policy will be encrypted in transit.

X. THIRD-PARTY WEBSITES

Our Website may contain links or references to other websites outside of our control. Please be aware that this policy does not apply to these websites. The Company encourages you to read the privacy statements and terms and conditions of linked or referenced websites you enter. These third-party websites will send their own cookies and other tracking devices to you, log your IP address, and otherwise collect data or solicit personal data. The Company does not control and is not responsible for what third parties do in connection with their websites, or how they handle your Personal Data. Please exercise caution and consult the data protection policies posted on each third-party website for further information.

XI. CHILDREN UNDER THE AGE OF 16

Our Website is not intended for children under 16 years of age, and the Company does not knowingly collect or use any personal data from children under the age of 16. No one under the age of 16 may provide any information to or on the Website. If we learn we have collected or received personal data from a child under the age of 16, we will delete that information. If you believe we might have any information from or about a child under the age of 16, please contact the DPM (or the DPO as may be required by applicable law) at [Privacy@milliken.com](mailto:Privacy@milliken.com).

XII. REVISIONS TO OUR DATA PROTECTION POLICY

We reserve the right to change this policy at any time. Any changes we make will be posted on this page. If we make material changes to how we treat your personal data, we will notify you through a notice on the Website home page via a separate banner related to this Website Data Protection Policy. The date this policy was last revised is identified at the top of the page.

XIII. DATA CONTROLLER & CONTACT INFORMATION

The data controller for the purposes of this website is Milliken & Company, with a registered office at 920 Milliken Road, Spartanburg, South Carolina 29303 U.S.A.

Should you have any questions or concerns about this policy and our privacy practices, you may also contact the DPM (or the DPO as may be required by applicable law):

Email Address: [Privacy@milliken.com](mailto:Privacy@milliken.com)

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Appendix 1  
Milliken Websites

autovation.milliken.com  
blog.milliken.com  
blog.millikencarpets.com  
breathebymilliken.com  
captureclean.com  
carpet724.milliken.com  
floors.milliken.com - error  
greetings.milliken.com  
healthcare.milliken.com  
infrastructure.milliken.com  
Innovarest.milliken.com  
milliken.gives  
millikenbiosmart.milliken.com  
millikencarpets.com  
millikenchemical.com  
millikenfloors.com  
millikeninnovation.com  
millikenspecialtyinteriors.com  
Millikenspecialtyinteriors.com  
millikentablelinens.com  
Millikenworkwear.com  
Millikenmilitary.com  
Performancesolutionsbymilliken.com  
recruiting.milliken.com 7  
reinforcements.milliken.com  
selectsignature.com  
stainsmart.milliken.com  
tegris.milliken.com  
tycor.milliken.com  
visaendurance.milliken.com  
westex.com  
www.milliken.com