

# MILLIKEN & COMPANY

## WEBSITE DATA PROTECTION POLICY

### I. INTRODUCTION

This policy describes the types of information Milliken & Company and its affiliates (“Milliken”, the “Company,” “we,” “our,” or “us”) will collect from you or that you will provide when you visit Milliken websites as listed below in Appendix 1 (“Website”) and our practices for collecting, using, maintaining, protecting, and disclosing that information. This policy does not apply to information collected by us offline or through any other means or a third party or through any application or content (including advertising) that may link to or be accessible from the Website.

Milliken is committed to Processing Personal Data responsibly and in compliance with the applicable data protection laws in all countries in which Milliken operates. Please refer to the Milliken General Data Protection Policy for more information on definitions, our overall data protection principles and our approach to data protection compliance, which can be found at [www.milliken.com/privacy](http://www.milliken.com/privacy).

We provide this policy to explain the type of information we collect and to inform you of the specific practices and guidelines that protect the security and confidentiality of your personal data. Please read this policy carefully. **If any term in this policy is unacceptable to you, please do not use the Website or provide any personal data.** This policy may change from time to time (see Revisions to Our Data Protection Policy section).

### II. INFORMATION WE COLLECT ABOUT YOU AND HOW WE COLLECT IT

We collect several types of information from and about users of our Website, which will include information defined as personal data (“Personal Data”).

#### II. 1. Information You Give to Us

The information we collect on or through our Website includes:

- Information that you provide by filling in forms on our Website or through HubSpot. This includes information provided when you use the “Contact Us” Forms and contact us for customer support and when we process and respond to your enquiries related to products, technical support and customer service. The types of data we collect include your name, company, title, address, phone number, fax number, email, industry, classification (end user, direct customer, distributor, etc.), comments/questions, fabric interests, estimated number of wearers in company, how FR clothing was purchased (rent, buy, lease, etc.).
- Information that you provide in the context of sales. This includes information provided when you order from us, request samples of our products or merchandising items. The types of data we collect include your name, company, address, phone number, fax number, and email.
- Information that you provide by registering on our Website. The types of data we collect include your name, company, title, address, phone number, fax number, email, language preference, marketing region, occupation, Milliken ID, user name, number of employees, product preference, and market.
- Information that you provide by registering on our Website in order to download material. The types of data we collect include your name, phone number, e-mail, company, country and identification of downloaded file(s).

#### II. 2. Information We Collect About You

As with many other websites, as you navigate through and interact with our Website, we use automatic data collection technologies to collect certain information about your browsing actions and patterns, including:

- Details of your visits to our Website, including resources that you access and use on our Website, browsing data (including data downloads), social media connectors, language preference, marketing region, location, time spent on page, date and time of access, and interests.
- Information about your computer or device and internet connection, including your IP address, operating system, host domain, domain name, network information, hardware type, and browser type.
- Details of referring websites (URL).

The information we collect automatically is statistical data that helps us improve our Website and deliver a better and more personalized service, including by enabling us to:

- Determine web site traffic patterns.
- Count web visits.
- Store visitor preferences.
- Target advertising based on information collected when you visit our Website.
- Determine traffic sources so we can measure and improve the performance of our Website.
- Help us to know which pages and content are the most and least popular.
- Observe site search patterns to provide more intuitive navigation cues.
- Determine user frequency and time between user visits.
- Provide insight for future website enhancements.
- Telemetry data (such as page speed and load times) to ensure stability of the server farm environment.

### II. 3. Cookies Used on This Website.

Our Website uses single-session (temporary) and multi-session (persistent) cookies. Temporary cookies last only as long as your web browser is open, and are used for technical purposes such as enabling better navigation on our Website. Once you close your browser, the cookie disappears. Persistent cookies are stored on your computer for longer periods and are used for purposes including tracking the number of unique visitors to our site and information such as the number of views a page gets, how much time a user spends on a page, and other pertinent web statistics.

Cookies, by themselves, will not be used by the Company to disclose your individual identity. This information identifies your browser to our servers when you visit the Website. If you want to disable the use of cookies or remove them at any time from your computer, you can disable or delete them using your browser (consult your browser's "Help" menu to learn how to delete cookies); however, you must enable cookies to access certain information on our Website.

You will find a detailed list of the first-party cookies we use on our Website in Appendix 2.

### III. HOW WE USE YOUR INFORMATION

Below is the information about how we process personal data collected about you as well as the corresponding legal basis. We process your information where the processing is:

Purpose of processing	Legal basis
Responding to "Contact Us" Forms queries & Customer Support	Legitimate interest to run Company's business as appropriate and in its best interest

Carrying out marketing	Opt-in consent (unless the soft-opt-in exemption for similar product and services applies)
Processing sales (e.g., customer orders) and administering customer relations	Contractual obligation
Carrying out targeted advertising	Consent
Improving website performance and monitoring website analytics	Legitimate interest to promote Company's position on the market
Storing visitor preferences	Legitimate interest to run Company's business as appropriate and in its best interest
Administering website registrations	Consent
Monitoring Web Site Performance	Legitimate interest to ensure site and server stability.

#### IV. DISCLOSURE OF YOUR INFORMATION

We disclose aggregated information about our users, and information that does not identify any data subject, without restriction. Subject to applicable law and regulations, we disclose personal data that we collect or you provide as described in this policy:

- To any member of our group, our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business or in connection with the administration and support of the activities noted above and who are bound by contractual obligations to keep personal data confidential and use it only for the purposes for which we disclose it to them (e.g., database hosting providers, developers or consultants).
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of the Company's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal data held by the Company about our Website users is among the assets transferred.
- To fulfill the purpose for which you provide it. For example, if you request us to contact a third party, we will transmit the contents of your request to the recipient.
- For other purposes only with your consent when required by applicable law and regulations.
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements, including for billing and collection purposes; or to protect the rights, property, or safety of the Company, our customers, or others.

#### V. CROSS-BORDER TRANSFERS OF PERSONAL DATA

The data that we collect from you will be transferred to, and stored in, a destination outside the European Economic Area ("EEA"). It will also be processed by staff operating outside the EEA who work for us or other entities acting as data processors processing data on behalf of us. This includes staff engaged in, among other things, the fulfillment of your request or order and the provision of support services. The Company has implemented international data transfer agreements on the basis of EU Standard Contractual Clauses in order to provide appropriate and suitable safeguards for personal data

being transferred to countries outside the EEA where an adequate level of protection is not already guaranteed. A copy can be obtained by please contact the Milliken Data Protection Manager (“DPM”) (or the Data Protection Officer (“DPO”) as may be required by applicable law) at [Privacy@milliken.com](mailto:Privacy@milliken.com).

## VI. DATA RETENTION

Unless otherwise required by law, the Company will also erase personal data when it is no longer necessary in relation to the purposes for which was collected or otherwise processed; when you withdraw your consent (where lawfulness of processing was based on your consent) and there is no other legal ground for the processing; when you object to the processing and there are no overriding legitimate grounds for the processing; when your personal data has been unlawfully processed; and when it is necessary to comply with legal obligations.

## VII. CHOICES ABOUT HOW WE USE AND DISCLOSE YOUR INFORMATION

We strive to provide you with choices regarding the personal data you provide to us. We have created mechanisms to provide you with the following control over your information:

- Cookie settings. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site will then be inaccessible or not function properly.
- Marketing Offers from the Company. If you do not wish to have your contact information used by the Company to promote our own products or services, you can always exercise your right to ask us not to process your personal data for marketing purposes by contacting us at [Privacy@milliken.com](mailto:Privacy@milliken.com).

## VIII. YOUR RIGHTS WITH REGARD TO YOUR PERSONAL DATA

We remind you that you may at any time exercise the following rights:

- The right to request access to your personal data, which includes the right to obtain confirmation from us as to whether or not personal data concerning you is being processed, and where that is the case, access to the personal data and information related to how it is processed.
- The right to rectification or erasure of your personal data, which includes the right to have incomplete personal data completed, including by means of providing a supplementary statement, certain rights to request us to erase your personal data without undue delay.
- The right to restrict to processing concerning your personal data, which includes restricting us from continuing to process your personal data under certain circumstances (e.g., where you contest the accuracy of your personal data, processing is unlawful, your personal data is no longer needed for the purposes of processing, or you have otherwise objected to processing related to automated individual decision-making).
- **The right to object to processing concerning your personal data, where your personal data is processed for direct marketing purposes, where processing is necessary for the performance of a task carried out in the public interest, or where processing is necessary for the purposes of the legitimate interests pursued by the Company or a third party, unless we demonstrate compelling legitimate grounds for the processing which override such interests.**
- The right to data portability, which includes certain rights to have your personal data transmitted from us to another controller.
- Where data processing is based on your consent, the right to withdraw consent at any time.
- The right to lodge a complaint with a supervisory authority.

Any requests related to the above rights may be made by contacting the DPM (or the DPO as may be required by applicable law) at [Privacy@milliken.com](mailto:Privacy@milliken.com).

#### IX. DATA SECURITY

We have implemented measures designed to secure your personal data from accidental loss and from unauthorized access, use, alteration, and disclosure (such as identity an access management, password rotation, access control monitoring, and leading firewall technologies). Personal data provided to us in accordance with this policy will be encrypted in transit.

#### X. THIRD-PARTY WEBSITES

Our Website may contain links or references to other websites outside of our control. Please be aware that this policy does not apply to these websites. The Company encourages you to read the privacy statements and terms and conditions of linked or referenced websites you enter. These third-party websites will send their own cookies and other tracking devices to you, log your IP address, and otherwise collect data or solicit personal data. The Company does not control and is not responsible for what third parties do in connection with their websites, or how they handle your Personal Data. Please exercise caution and consult the data protection policies posted on each third-party website for further information.

#### XI. CHILDREN UNDER THE AGE OF 16

Our Website is not intended for children under 16 years of age, and the Company does not knowingly collect or use any personal data from children under the age of 16. No one under the age of 16 may provide any information to or on the Website. If we learn we have collected or received personal data from a child under the age of 16, we will delete that information. If you believe we might have any information from or about a child under the age of 16, please contact the DPM (or the DPO as may be required by applicable law) at [Privacy@milliken.com](mailto:Privacy@milliken.com).

#### XII. REVISIONS TO OUR DATA PROTECTION POLICY

We reserve the right to change this policy at any time. Any changes we make will be posted on this page. If we make material changes to how we treat your personal data, we will notify you through a notice on the Website home page via a separate banner related to this Website Data Protection Policy. The date this policy was last revised is identified at the top of the page.

#### XIII. DATA CONTROLLER & CONTACT INFORMATION

The data controller for the purposes of this website is Milliken & Company, with a registered office at 920 Milliken Road, Spartanburg, South Carolina 29303 U.S.A.

Should you have any questions or concerns about this policy and our privacy practices, you may also contact the DPM (or the DPO as may be required by applicable law):

Email Address: [Privacy@milliken.com](mailto:Privacy@milliken.com)

Appendix 1  
Milliken Websites

[autovation.milliken.com](http://autovation.milliken.com)

[blog.milliken.com](http://blog.milliken.com)

[blog.millikencarpet.com](http://blog.millikencarpet.com)

[breathebymilliken.com](http://breathebymilliken.com)

[captureclean.com](http://captureclean.com)

[carpet724.milliken.com](http://carpet724.milliken.com)

[floors.milliken.com](http://floors.milliken.com) - error

[greetings.milliken.com](http://greetings.milliken.com)

[healthcare.milliken.com](http://healthcare.milliken.com)

[http://xnet.milliken.com/sites/FCSalesResource/SitePages/Home\\_Advanced.aspx](http://xnet.milliken.com/sites/FCSalesResource/SitePages/Home_Advanced.aspx)

[infrastructure.milliken.com](http://infrastructure.milliken.com)

[Innovarest.milliken.com](http://Innovarest.milliken.com)

[milliken.gives](http://milliken.gives)

[millikenbiosmart.milliken.com](http://millikenbiosmart.milliken.com)

[millikencarpet.com](http://millikencarpet.com)

[millikenchemical.com](http://millikenchemical.com)

[millikenfloors.com](http://millikenfloors.com)

[millikeninnovation.com](http://millikeninnovation.com)

[millikenspecialtyinteriors.com](http://millikenspecialtyinteriors.com)

[Millikenspecialtyinteriors.com](http://Millikenspecialtyinteriors.com)

[millikentablelinens.com](http://millikentablelinens.com)

[Millikenworkwear.com](http://Millikenworkwear.com)

[Millikenmilitary.com](http://Millikenmilitary.com)

[Performancesolutionsbymilliken.com](http://Performancesolutionsbymilliken.com)

[recruiting.milliken.com](http://recruiting.milliken.com)

[reinforcements.milliken.com](http://reinforcements.milliken.com)

[selectsignature.com](http://selectsignature.com)

[stainsmart.milliken.com](http://stainsmart.milliken.com)

[tegris.milliken.com](http://tegris.milliken.com)

[tycor.milliken.com](http://tycor.milliken.com)

[visaendurance.milliken.com](http://visaendurance.milliken.com)

[westex.com](http://westex.com)

[www.milliken.com](http://www.milliken.com)

Appendix 2  
Cookies

**Some of the cookies we commonly use are listed below. This list is not exhaustive, but it is intended to illustrate the primary purposes for which we typically set cookies. If you visit one of our websites, the site will set some or all of the following cookies:**

FIRST-PARTY COOKIES			
Type of Cookie	Name	Purpose	Duration
<b>Autovation.milliken.com</b>			
Cloudflare	_cfduid	Used to identify clients behind a shared IP address and apply security settings on a per-client basis.	Persistent (1 year from set/update)
Google Analytics	__utma	This 3 <sup>rd</sup> party persistent cookie created by Google Analytics is used to distinguish users and sessions and generates statistics about website's traffic.	2 years
Google Analytics	_utmb	Analytics	
Google Analytics	_utmc	Analytics	
Google Analytics —	_utmt	Analytics	



Google Analytics	__utmz	This 3 <sup>rd</sup> party persistent cookie created by Google Analytics is used to store traffic source or campaign that explains how the user arrived on site.	6 months
Google Analytics	_ga	Used to distinguish users.	2 years
<b>Google Analytics</b>	_gid	Used to distinguish users.	24 hours
-	icl_current_language en autovation.mil liken.com / 2018-05- 04T12:55:36.948Z 2 3		
	wpml_referer_url http%3A%2F%2Fauto vation.milliken.com%2 F autovation.mi lliken.com / 2018-05- 04T12:55:36.948Z 55		
Captureclean.com			
Cloudflare	_cfduid	Used to identify clients behind a shared IP address and apply security settings on a per-client basis.	Persistent (1 year from set/update)
Google Analytics	_utmt	Analytics	
Google Analytics	__utma	This 3 <sup>rd</sup> party persistent cookie created by Google Analytics is used to distinguish users and sessions and generates	2 years

		statistics about website's traffic.	
Google Analytics	_utmb	Analytics	
Google Analytics	_utmz	Analytics	
Google Analytics	__utmz	This 3 <sup>rd</sup> party persistent cookie created by Google Analytics is used to store traffic source or campaign that explains how the user arrived on site.	6 months
<b>chemical.milliken.com</b>			
Sitefinity CMS	sf-trckngckie	Logs the page visit.	180 days
Sitefinity CMS	sf-tracking-consent	Saves the tracking consent choice, made by visitors.	9999 days
Sitefinity CMS	ASP.NET_SessionId	Contains information about the browser session and enables visitors to log into the website.	Session
Sitefinity CMS	sf_timezoneoffset	Stores the value of the UTC time zone offset for the particular user, that is, the timezone difference between UTC and the user's local time, in minutes. This cookie is stored only for logged in users.	Session
Sitefinity CMS	VisitorsCounterUniqueId	Used for counting web visits as a unique parameter.	Persistent
Sitefinity CMS	idsrv	identityServer3 cookie used to cache information about the current user. Expiration depends on <i>Remember me</i> checkbox.	30 days

Sitefinity CMS	<a href="#">sf_abtest</a>	this cookie stores the IDs of the page variations, already visited by contacts.	30 days
Google Analytics	_ga	Used to distinguish users.	2 years
Google Analytics	_gid	Used to distinguish users.	24 hours
Google Analytics	_gat	Used to throttle request rate.	1 minute
Google Analytics	_gac_	Contains campaign related information for the user.	90 days
<b>Millikenchemical.com</b>			
ASP.NET_SessionID	ASP.NET_SessionID	A cookie that ASP.NET uses to store a unique identifier for your session	No expiry date
Backstage	appuseridbx	Administration authentication. Only exists when logged into backstage	4.5 hours
Backstage	appcontactidbx	Backstage uses this to persists a user that we don't have much information about yet. If someone searches or fills out a form this assigns that information to the IP address	16 days
Backstage	brhistory	For state behaviour within the browser.	6 days
Google Analytics	_ga	Used to distinguish users.	2 years
Google Analytics	_gat	Used to throttle request rate.	1 minute
Google Analytics	_gid	Used to distinguish users.	24 hours
Twitter	guest_id	Used to allow users' to easily follow and share content on the social media platform.	Persistent (2 years from set/update)

Twitter	personalization_id	Used to enable twitter sharing and integration for the user.	Persistent (2 years from set/update)
Twitter	tfw_exp	Used to enable twitter sharing and integration for the user.	Persistent (5 days from set/update)
<b>Nxultraclear.com</b>			
ASP.NET_SessionID	ASP.NET_SessionID	A cookie that ASP.NET uses to store a unique identifier for your session	No expiry date
Backstage	appuseridbx	Administration authentication. Only exists when logged into backstage	4.5 hours
Backstage	appcontactidbx	Backstage uses this to persist a user that we don't have much information about yet. If someone searches or fills out a form this assigns that information to the IP address	16 days
Backstage	brhistory	For state behaviour within the browser.	6 days
<b>Nxultraclearpp.com</b>			
ASP.NET_SessionID	ASP.NET_SessionID	A cookie that ASP.NET uses to store a unique identifier for your session	No expiry date
Backstage	appuseridbx	Administration authentication. Only exists when logged into backstage	4.5 hours
Backstage	appcontactidbx	Backstage uses this to persist a user that we don't have	16 days

		much information about yet. If someone searches or fills out a form this assigns that information to the IP address	
Backstage	brhistory	For state behaviour within the browser.	6 days
<b>Ultraclearpp.com</b>			
ASP.NET_SessionID	ASP.NET_SessionID	A cookie that ASP.NET uses to store a unique identifier for your session	No expiry date
Backstage	appuseridbx	Administration authentication. Only exists when logged into backstage	4.5 hours
Backstage	appcontactidbx	Backstage uses this to persists a user that we don't have much information about yet. If someone searches or fills out a form this assigns that information to the IP address	16 days
Backstage	brhistory	For state behaviour within the browser.	6 days
<b>Selectsignature.com</b>			
ASP.NET_SessionID	ASP.NET_SessionID	A cookie that ASP.NET uses to store a unique identifier for your session	No expiry date
Backstage	appuseridbx	Administration authentication. Only exists when logged into backstage	4.5 hours
Google Analytics	_ga	Used to distinguish users.	2 years
Google Analytics	_gat	Used to throttle request rate.	1 minute
Google Analytics	_gid	Used to distinguish users.	24 hours

<b>Millikenspecialtyinteriors.com</b>			
ASP.NET_SessionID	ASP.NET_SessionID	A cookie that ASP.NET uses to store a unique identifier for your session	No expiry date
Backstage	appuseridbx	Administration authentication. Only exists when logged into backstage	4.5 hours
<b>Breathebymilliken.com</b>			
ASP.NET_SessionID	ASP.NET_SessionID	A cookie that ASP.NET uses to store a unique identifier for your session	No expiry date
Backstage	appuseridbx	Administration authentication. Only exists when logged into backstage	4.5 hours
<b>Millikenworkwear.com</b>			
ASP.NET_SessionID	ASP.NET_SessionID	A cookie that ASP.NET uses to store a unique identifier for your session	No expiry date
Backstage	appuseridbx	Administration authentication. Only exists when logged into backstage	4.5 hours
<b>Millikentablelinens.com</b>			
ASP.NET_SessionID	ASP.NET_SessionID	A cookie that ASP.NET uses to store a unique identifier for your session	No expiry date
Backstage	appuseridbx	Administration authentication. Only exists when logged into backstage	4.5 hours
Google Analytics	_ga	Google Analytics uses a single, first-party cookie named _ga to store the Client ID.	2 years

Google Analytics	_gid	This cookie does not store any user information; it's just used to limit the number of requests that have to be made to doubleclick.net.	4 hours
<b>infrastructure.milliken.com</b>			
ASP.NET_SessionID	ASP.NET_SessionID	A cookie that ASP.NET uses to store a unique identifier for your session	No expiry date
Backstage	appuseridbx	Administration authentication. Only exists when logged into backstage	4.5 hours
Google	IDE	One of the main advertising cookies used by Google on non-Google sites is stored in browsers under the domain doubleclick.net.	2 years
Cloudflare	cfduid	Used by Cloudflare to identify individual clients behind a shared IP address and apply security settings on a per-client basis.	1 year
Google Analytics	_ga	Google Analytics uses a single, first-party cookie named _ga to store the Client ID.	2 years
Google	_gat	This cookie does not store any user information, it's just used to limit the number of requests that have to be made to doubleclick.net.	4 hours

Google Analytics	_gid	This cookie does not store any user information; it's just used to limit the number of requests that have to be made to doubleclick.net.	4 hours
Hubspot	_hstc	Used as the main cookie for tracking for visitors. It contains the domain, utk, initial timestamp, last timestamp, current timestamp, and session number.	Persistent (2 years from set/update)
Hubspot	hubspotutk	Used to keep track of a visitor's identity and de-duplicate form submission data.	Persistent (10 years from set/update)
DoubleClick.net	DSID		
<b>Westex.com</b>			
Lucky Orange	__lotl	Lucky Orange analytics system to help improve usability and the customer experience	180 days
Quantcast.com	__qca	Quantcast.com uses cookies to save your registration ID and login password for future logins to the Quantcast.com site.	5 years
Google Analytics	__utma	This 3 <sup>rd</sup> party persistent cookie created by Google Analytics is used to distinguish users and sessions and generates	2 years



		statistics about website's traffic.	
Google Analytics	__utmz	This 3 <sup>rd</sup> party persistent cookie created by Google Analytics is used to store traffic source or campaign that explains how the user arrived on site.	6 months
Google Analytics	_ga	This 3 <sup>rd</sup> party persistent cookie created by Google Analytics is used to distinguish users and sessions and generates statistics about website's traffic.	2 years
Google Analytics	_gaexp	Used to determine a user's inclusion in an experiment and the expiry of experiments a user has been included in.	Depends on the length of the experiment but typically 90 days.
Google Analytics	_gid	This 3 <sup>rd</sup> party persistent cookie created by Google Analytics is used to distinguish users and sessions and generates statistics about website's traffic.	24 hours
Lucky Orange	_lo_u	Lucky Orange analytics system to help improve usability and the customer experience	2 years
Lucky Orange	_lo_uid	Lucky Orange analytics system to help improve usability and the customer experience	2 years
Lucky Orange	_lo_v	Lucky Orange analytics system to help improve	1 year

		usability and the customer experience	
Google Optimizely	optimizelyBuckets	Records the Optimizely Classic variation that the visitor has seen for each experiment. This allows us to deliver a consistent experience on successive page loads.	6 months
Google Optimizely	optimizelyEndUserId	Stores a visitor's unique Optimizely identifier, for both Optimizely Classic and Optimizely X Web.	6 months
Google Optimizely	optimizelySegments	Persists the visitor's Optimizely Classic segments: browser, campaign, mobile, source type, and any custom dimensions that you may have configured. This allows us to ensure persistence of segment membership, which improves the accuracy of segmented results.	6 months
Add This	__atuvc	These 3 <sup>rd</sup> party __atuvc and _atuvc cookies are persistent cookies that are created and read by the AddThis social sharing site in order to make sure you see the updated count if you share a page	2 years

		and return to it before our share count cache is updated.	
Add This	__atuvs	These 3 <sup>rd</sup> party __atuvc and __atuvs cookies are persistent cookies that are created and read by the AddThis social sharing site in order to make sure you see the updated count if you share a page and return to it before our share count cache is updated.	30 minutes
WordPress Multilingual Plugin	_icl_current_language	Stores the visitor's current language preference	24 hours
Pardot	visitor_id	This visitor_id cookie includes the name "visitor_id" plus the unique identifier for your account which is derived from the tracking code placed on the Site. The value stored is the unique ID for the visitor. The cookie is placed by a third party: Pardot.	10 years
Wordfence	wfvt	Cookie set by the Wordfence Security WordPress plugin which notes information about your general geographic location.	At the end of the session
Wordfence	wordfence_verified Human	Cookie set by the Wordfence Security WordPress plugin to protect the site	At the end of the session

		against malicious attacks.	
<a href="https://floors.milliken.com">https://floors.milliken.com</a> and <a href="http://www.millikencarpets.com">http://www.millikencarpets.com</a>			
Microsoft	ARRAffinity	Used to route users in the Azure cloud platform to load balanced environment that they were previously using	Session
AddThis	_atuvc	Used to provide accurate share counts to the user before the share count cache is updated.	Persistent (2 years from set/update)
Cloudflare	_cfduid	Used to identify clients behind a shared IP address and apply security settings on a per-client basis.	Persistent (1 year from set/update)
Hubspot	_hstc	Used as the main cookie for tracking for visitors. It contains the domain, utk, initial timestamp, last timestamp, current timestamp, and session number.	Persistent (2 years from set/update)
ShareThis	_unam	Used to track visitors and measure metrics such as web pages viewed, web pages navigated to/from, and time spent on page.	Persistent (1 year from set/update)
Google	_utma	Used to track the date of a user's first visit, last visit, and number of times the user has visited the site.	Persistent (2 years from set/update)

Google	_utmz	Used to track where a user came from, what search engine was used, what link was clicked, what keyword was used, and where in the world a user is located.	Persistent (6 months from set/update)
Optimizely	_biz_flagsA	Used to remember user settings, authentication credentials, and analytics.	Persistent (1 year from set/update)
Optimizely	_biz_nA	Used to remember user settings, authentication credentials, and analytics.	Persistent (1 year from set/update)
Optimizely	_biz_pendingA	Used to remember user settings, authentication credentials, and analytics.	Persistent (1 year from set/update)
Optimizely	_biz_uid	Used to remember user settings, authentication credentials, and analytics.	Persistent (1 year from set/update)
Google	_ga	Used to set an anonymous identifier to distinguish users.	Persistent (2 years from set/update)
Google	_gaexp	Used to remove the cookie value from the user's browser when the experiment expires.	Persistent (6 months from set/update)

Google	_gat_gtag_*	Used to identify users for tracking.	Session
Google	_gid	Used to identify users within 24 hrs of previous visit.	Persistent (24 hrs from set/update)
Heap Analytics	_hp2_id.*	Used to track aggregated anonymous user data such as page views and error message.	Persistent (2 years from set/update)
Visual Website Optimizer (VWO)	_vis_opt_exp_*	Used to track which variation of an A/B test a user has seen, serve the same variation consistently, track goals completed by user, and determine if a user is a member of a test.	Persistent (6 months from set/update)
Visual Website Optimizer (VWO)	_vis_opt_s	Used to track which variation of an A/B test a user has seen, serve the same variation consistently, track goals completed by user, and determine if a user is a member of a test.	Persistent (6 months from set/update)
Visual Website Optimizer (VWO)	_vwo_uuid_*	Used to track which variation of an A/B test a user has seen, serve the same variation consistently, track goals completed by user, and determine if a user is a member of a test.	Persistent (6 months from set/update)

Microsoft	ai_user	Used to collect statistical usage and telemetry information for apps built on the Azure platform.	Persistent (1 year from set/update)
Twitter	external_referer	Used to allow users' to easily follow and share content on the social media platform.	Persistent (1 month from set/update)
Twitter	guest_id	Used to allow users' to easily follow and share content on the social media platform.	Persistent (2 years from set/update)
Milliken	hasPromptedLocation	Used to determine whether the user has been prompted with the language selection dialog.	Persistent (1 year from set/update)
Milliken	langID	Used to store the users' language preference to serve content in the preferred user language.	Persistent (1 year from set/update)
Hubspot	hubspotutk	Used to keep track of a visitor's identity and de-duplicate form submission data.	Persistent (10 years from set/update)
Hubspot	messagesUtk	Used to recognize visitors who have chatted with an internal associate via the messages tool and re-serves the chat history if available.	Persistent (2 years from set/update)

Optimizely	optimizelyBuckets	Used to store the <i>Optimizely Classic</i> variation tests to provide a consistent user experience.	Persistent (6 months from set/update)
Optimizely	optimizelyEndUserId	Used to store the visitor's unique <i>Optimizely Classic</i> and <i>Optimizely X Web</i> identifier, usually consisting of a timestamp and a random number.	Persistent (6 months from set/update)
Optimizely	optimizelySegments	Used to persist segment membership configuration for a user including browser, campaign, mobile, source type, and other custom configurations.	Persistent (6 months from set/update)
Twitter	personalization_id	Used to enable twitter sharing and integration for the user.	Persistent (2 years from set/update)
Sitefinity	sf-trckngkie	Used to log user page visits.	Persistent (180 days from set/update)
Sitefinity	sf_site	Used in the multisite CMS configuration environment to determine the site that the user is currently on.	Persistent (2 years from set/update)
Twitter	tfw_exp	Used to enable twitter sharing	Persistent (5



		and integration for the user.	days from set/update)
Twitter	trwv.uid	Used to enable twitter sharing and integration for the user.	Persistent (2 years from set/update)
Google	1P_JAR	Used by Google for user tracking and ad targeting.	Persistent (6 months from set/update)
Microsoft	ASP.NET_SessionId	Used to track unique visitors and aggregate basic analytics such as mouse clicks within the SharePoint environment.	Session
Facebook	fr	Used by Facebook for visitor analytics.	Persistent (6 months from set/update)
Google	_gat	Used by Google to collect anonymous usage data including number of visitors to the site, where the visitors came to the site from and the pages they have visited.	Persistent (1 day from set/update)
Google	_gid	Used by Google to collect anonymous usage data including number of visitors to the site, where	Persistent (1 day from set/update)

		the visitors came to the site from and the pages they have visited.	
Google	NID	Used by Google for visitor tracking.	Persistent (1 month from set/update)
Google	DV	Used by Google for visitor tracking.	Persistent (1 day from set/update)
Google (DoubleClick)	IDE	Used by Google for ad serving and customization.	Persistent (2 years from set/update)
Google	OTZ	Used by Google for visitor tracking.	Persistent (30 days from set/update)
Hubspot	_hluid	Used by Hubspot from visitor tracking.	Persistent (1 year from set/update)
Hubspot	_hssc	Used by Hubspot to gather analytic usage data.	Persistent (1 day from set/update)
Hubspot	_hssrc	Used by Hubspot to gather analytic usage data.	Session
Facebook	Datr	Used to track browser page views to determine telemetry	Persistent (2 years from

		anomalies that could signal a DdoS.	set/update)
Unknown	sb	Unknown	Persistent (2 years from set/update)
Unknown	wd	Unknown	Persistent (1 day from set/update)
<b>Healthcare.milliken.com</b>			
Cloudflare	_cfduid	Used to identify clients behind a shared IP address and apply security settings on a per-client basis.	Persistent (1 year from set/update)
Google	_ga	Used to set an anonymous identifier to distinguish users.	Persistent (2 years from set/update)
Google	_gid	Used by Google to collect anonymous usage data including number of visitors to the site, where the visitors came to the site from and the pages they have visited.	Persistent (1 day from set/update)
Google	_gat_gtag_*	Used to identify users for tracking.	Session
	Mauuid		
<b>Reinforcements.milliken.com</b>			
Cloudflare	_cfduid	Used to identify clients behind a shared IP address and apply security	Persistent (1 year from

		settings on a per-client basis.	set/update)
Google Analytics	_utmt	Analytics	
Google Analytics	__utma	This 3 <sup>rd</sup> party persistent cookie created by Google Analytics is used to distinguish users and sessions and generates statistics about website's traffic.	2 years
Google Analytics	_utmb	Analytics	
Google Analytics	_utmc	Analytics	
Google Analytics	__utmz	This 3 <sup>rd</sup> party persistent cookie created by Google Analytics is used to store traffic source or campaign that explains how the user arrived on site.	6 months
	Mauuid		
www.milliken.com			
Cloudflare	_cfduid	Used to identify clients behind a shared IP address and apply security settings on a per-client basis.	Persistent (1 year from set/update)
ShareThis	_unam	Used to track visitors and measure metrics such as web pages viewed, web pages navigated to/from, and time spent on page.	Persistent (1 year from set/update)
Hubspot	_hstc	Used as the main cookie for tracking for visitors. It contains the domain, utk, initial timestamp, last timestamp, current	Persistent (2 years from set/update)

		timestamp, and session number.	
Hubspot	_hssrc	Used by Hubspot to gather analytic usage data.	Session
Hubspot	hubspotutk	Used to keep track of a visitor's identity and de-duplicate form submission data.	Persistent (10 years from set/update)
ShareThis	_stid		
Stainsmart.milliken.com			
	ELOQUA		
	ELQSTATUS		
Cloudflare	_cfduid	Used to identify clients behind a shared IP address and apply security settings on a per-client basis.	Persistent (1 year from set/update)
Hubspot	_hstc	Used as the main cookie for tracking for visitors. It contains the domain, utk, initial timestamp, last timestamp, current timestamp, and session number.	Persistent (2 years from set/update)
Google	_ga	Used to set an anonymous identifier to distinguish users.	Persistent (2 years from set/update)
Google	_gid	Used by Google to collect anonymous usage data including number of visitors to the site, where the visitors came to the site from	Persistent (1 day from set/update)

		and the pages they have visited.	
Google Analytics	_gat	Used to throttle request rate.	1 minute
Hubspot	hubspotutk	Used to keep track of a visitor's identity and de-duplicate form submission data.	Persistent (10 years from set/update)
Visaendurance.milliken.com			
	ELOQUA		
	ELQSTATUS		
Cloudflare	_cfduid	Used to identify clients behind a shared IP address and apply security settings on a per-client basis.	Persistent (1 year from set/update)
Hubspot	_hstc	Used as the main cookie for tracking for visitors. It contains the domain, utk, initial timestamp, last timestamp, current timestamp, and session number.	Persistent (2 years from set/update)
Google Analytics	__utma	This 3 <sup>rd</sup> party persistent cookie created by Google Analytics is used to distinguish users and sessions and generates statistics about website's traffic.	2 years
Google Analytics	_utmb	Analytics	
Google Analytics	_utmc	Analytics	
Google Analytics	_utmt	Analytics	
Google Analytics	__utmz	This 3 <sup>rd</sup> party persistent cookie created by Google Analytics is used to store traffic source or campaign that	6 months

		explains how the user arrived on site.	
Google	_ga	Used to set an anonymous identifier to distinguish users.	Persistent (2 years from set/update)
Google	_gid	Used by Google to collect anonymous usage data including number of visitors to the site, where the visitors came to the site from and the pages they have visited.	Persistent (1 day from set/update)
Hubspot	hubspotutk	Used to keep track of a visitor's identity and de-duplicate form submission data.	Persistent (10 years from set/update)
Millikenbiosmart.milliken.com			
Cloudflare	_cfduid	Used to identify clients behind a shared IP address and apply security settings on a per-client basis.	Persistent (1 year from set/update)
Hubspot	_hluid	Used by Hubspot from visitor tracking.	Persistent (1 year from set/update)
Hubspot	_hssc	Used by Hubspot to gather analytic usage data.	Persistent (1 day from set/update)
Hubspot	_hssrc	Used by Hubspot to gather analytic usage data.	Session

Hubspot	_hstc	Used as the main cookie for tracking for visitors. It contains the domain, utk, initial timestamp, last timestamp, current timestamp, and session number.	Persistent (2 years from set/update)
Google	_ga	Used to set an anonymous identifier to distinguish users.	Persistent (2 years from set/update)
Google Analytics	_gat	Used to throttle request rate.	1 minute
Google	_gid	Used by Google to collect anonymous usage data including number of visitors to the site, where the visitors came to the site from and the pages they have visited.	Persistent (1 day from set/update)
Hubspot	Cookieverified		
Hubspot	Csrf.api		
Hubspot	Csrf.app		
Hubspot	Hubspotapi-csrf		
Hubspot	Hubspotapir-prefs		
Hubspot	hubspotutk	Used to keep track of a visitor's identity and de-duplicate form submission data.	Persistent (10 years from set/update)
Hubspot	messagesUtk	Used to recognize visitors who have chatted with an internal associate via the messages tool and re-serves	Persistent (2 years from set/update)



		the chat history if available.	
Hubspot	prefs		